

PRINT DISPLAY ADVERTISING RATES

PLACEMENTS	1-2	3-5	6	12	25	50
INSIDE LOWER STRIP	N/A	N/A	\$120	\$110	\$90	\$70
1/4 PAGE	\$400	\$375	\$350	\$325	\$275	\$200
1/3 PAGE TOWER	\$500	\$475	\$450	\$425	\$375	\$300
1/2 PAGE	\$650	\$625	\$600	\$575	\$525	\$475
FULL PAGE	\$1,300	\$1,250	\$1,200	\$1,150	\$1,050	\$950
FRONT PAGE STRIP EXCLUSIVE	N/A	N/A	N/A	N/A	\$250	\$200
BACK PAGE 1/2 EXCLUSIVE	\$750	\$725	\$700	\$675	\$625	\$575

DISCOUNTS AND TERMS

- 1) All ad placements (paid in full) of 6 or more qualify for an **additional 20% discount**.
- 2) **TERMS:** Balance can be paid in full, quarterly or monthly. Only balances paid in full are eligible for 20% discounts.
- 3) All print display ads are also featured in the on-line *BREW*-Magazine at no additional cost.
- 4) Front cover exclusive strip ads are due in full and are not eligible for a 20% discount.

ADDITIONAL ADVERTISING BENEFITS

6 half-page print ads or 3 full-page print ads

Qualify for a 50% discount on all subscriptions.

12 half-page print ads or 6 full-page print ads

Qualify for a 50% discount on all subscriptions (print and on-line) with no limit on number of subscriptions.

Free logo link ad on brewaz.com for 12 months.

25 half-page print ads or 12 full-page print ads

Qualify for a 50% discount on all subscriptions.

Free logo link ad on brewaz.com for 12 months.

Free lower banner ad on brewaz.com.

One free print and on-line subscription to *BREW* for 12 months.

50 half-page print ads or 25 full-page print ads

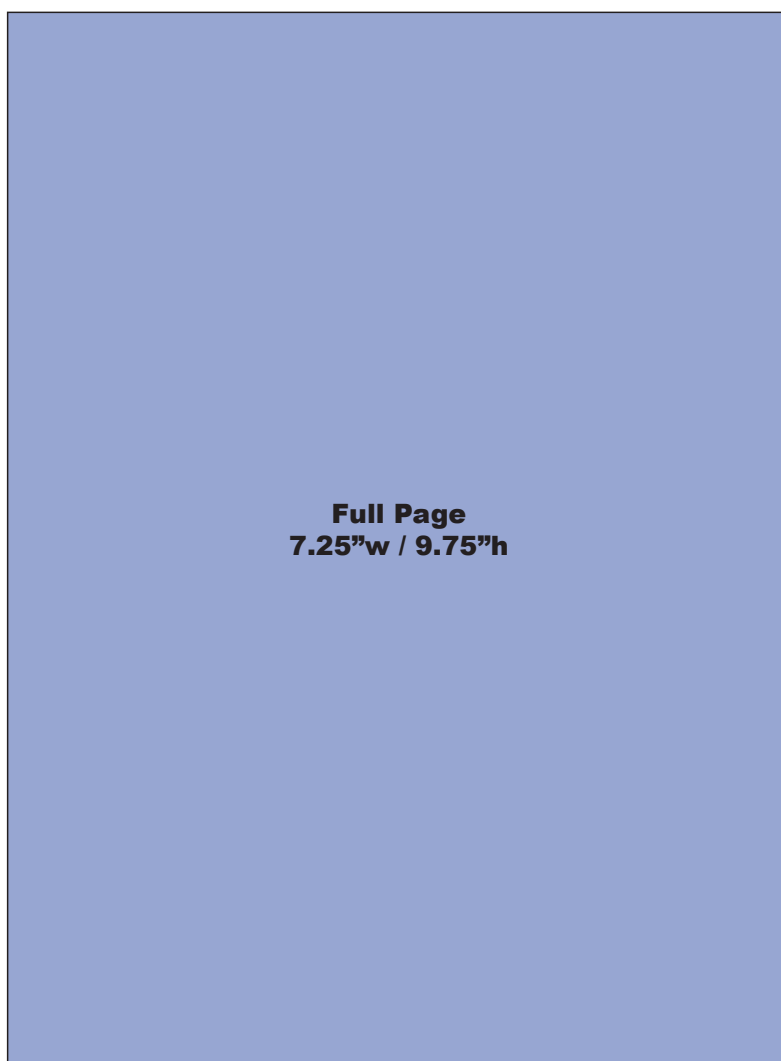
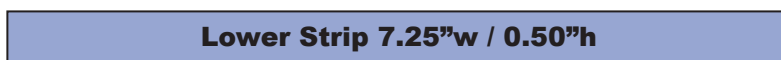
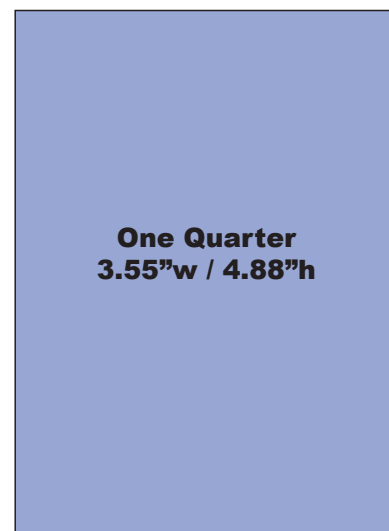
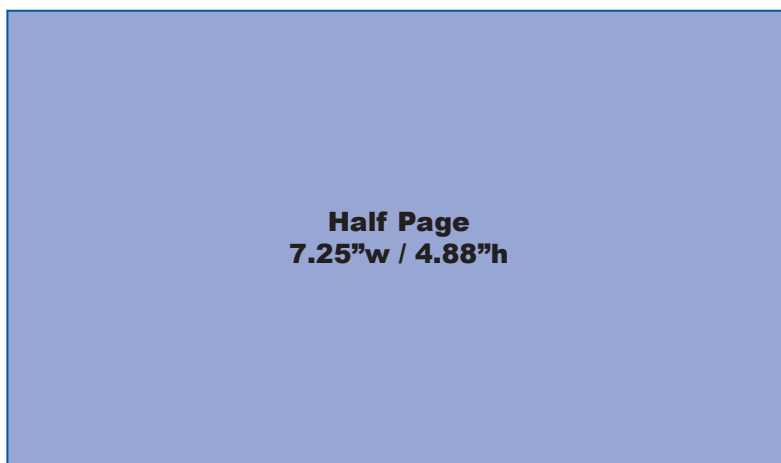
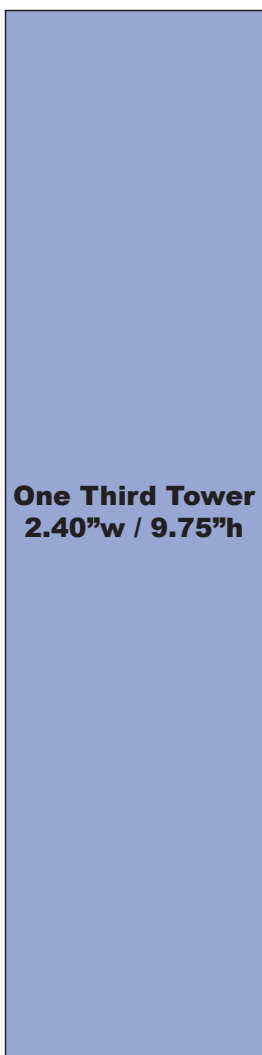
Free logo link on brewaz.com home page for 12 months.

Free lower banner ad on brewaz.com home page for three months.

Three free print and on-line subscriptions to *BREW* for 12 months, and 50% discount on additional subscriptions (no limit).



PRINT DISPLAY GUIDE AND SPECIFICATIONS



Ad samples shown are proportional but not to scale. Layouts shown are smaller than actual size.
Please assure artwork meets dimensions as provided. Acceptable files include JPG, PNG, PDF or TIFF.
Raw art files are not accepted.
Contact *Business Real Estate Weekly* design team at (480) 291-8421 for assistance or email matt@brewaz.com